

Demographics Report

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510 EVERGREEN CRES

SPRINGFIELD

PIN 22222222

This Report was prepared for:



Anne Realtor Sales Representative GeoWarehouse

123 Front Street Torornto, ON A1A1A1

 Phone
 (555)-555-5555

 Fax
 (555)-555-5556

 Home Page
 GeoWarehouse.ca

Email Feedback@geowarehouse.ca

Property Details - PIN: 222222222

Address	510 EVERGREEN CRES					
Municipality	SPRINGFIELD	LRO	200	Land Registry Status	ACTIVE	
Registration Type	LT	Area	2,498 m2	Perimeter	207 m	
Short Description	PT LTS 12 & 13, PL 343 , AS IN 764888 ; SPRINGFIELD					

Dominant Market Group

Platinum Playgrounds



Calgary, Toronto, Edmonton & Vancouver , Household 246,616

Urban gentry defines this set of married, 45-59 year olds with school aged children living in single detached homes in established cosmopolitan locations. With good educations in law, life sciences, technology and business, they are employed as gold collar senior management or professionals in finance, health, and arts and culture professions. Earning incomes over three times the national average, careers are established and they seek to enhance their lifestyles. They will not hesitate to refine their homes with furnishings and professional cleaning or landscaping services. Focused on maintaining personal health and wellness, regular visits to physicians and dentists are key, as well as keeping memberships to health clubs and professional associations. Purchasing the latest fashions to maintain their stylish persona, whisking off for a vacation to enhance their global vision or escaping to their vacation property are all important aspects of their social being. They absorb the aesthetic pleasures of live shows and cultural performances, read a large selection of publications to keep informed and contribute substantially to their portfolios especially children's education and retirement plans! Of European descent, with Jewish and Christian roots, they do not hesitate to share their wealth, contributing to charitable organizations.

> Did you know? Toronto is home to the world's tallest building, The CN Tower



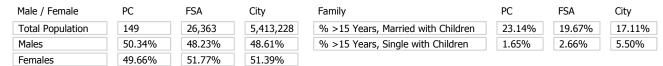
Did you know? Michael J. Fox was born in Edmonton, Alberta



Generation5

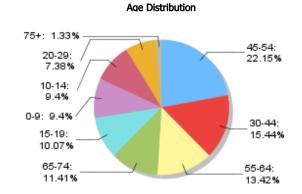


Population



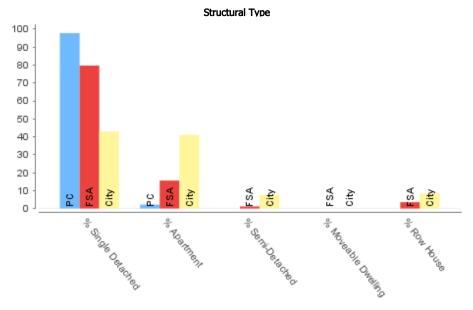
Separated/ Divorced: 1.85% Other: 2.48% Single: 28.93% Married: 66.94%

Marital Status



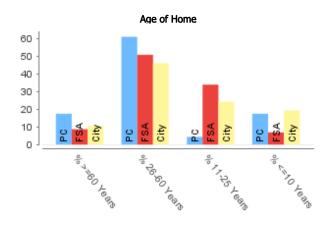
Households

Structure Details	PC	FSA	City
Total Number of Occupied Private Dwellings	46	8,674	1,877,343
Average Number of Rooms	10.01	8.43	6.31
Average Number of Bedrooms	3.85	3.40	2.71
Average Rent	\$1,913	\$1,168	\$973





Households (continued)

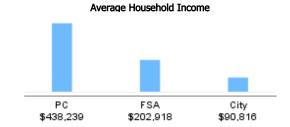


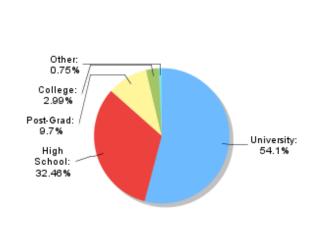


Socio-Economic

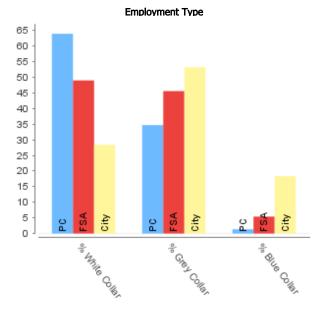
Employment		
Employment Rate		
Unpaid Family Worker		
Dominant Profession #1		
Dominant Profession #2		

PC
52.89%
0.00%
Management occupations 32%
Business, finance and administration occupations 28%





Highest Level of Education



Cultural

Language	PC	FSA	City
Dominant Language #1	English 98%	English 92%	English 71%
Dominant Language #2	Spanish 1%	Polish 1%	Cantonese 3%
Dominant Language #3	Italian 1%	Chinese, n.o.s. 1%	Chinese, n.o.s. 3%
Dominant Language #4	N/A	Cantonese 1%	Punjabi 2%
Dominant Language #5	N/A	Korean 1%	Italian 2%
Ethnicity	PC	FSA	City
Dominant Ethnicity #1	English 29%	English 19%	Chinese 11%
Dominant Ethnicity #2	Canadian 12%	Canadian 13%	East Indian 9%
Dominant Ethnicity #3	Scottish 12%	Scottish 11%	Canadian 9%
Dominant Ethnicity #4	East Indian 8%	Irish 9%	English 8%
Dominant Ethnicity #5	Italian 6%	Italian 6%	Italian 8%
Religion	PC	FSA	City
Dominant Religion #1	Anglican 26%	Roman Catholic 34%	Roman Catholic 35%
Dominant Religion #2	Roman Catholic 23%	Anglican 18%	No Religion 17%
Dominant Religion #3	No Religion 17%	United Church 15%	United Church 7%
Dominant Religion #4	United Church 14%	No Religion 14%	Anglican 7%
Dominant Religion #5	Presbyterian 6%	Presbyterian 3%	Muslim 5%

Report Parameters

Postal Codes Used

L1L1L1, L2L2L2, L3L3L3

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Completeness of the Sales History Report. Some Sales History Reports may be incomplete due to the amount of data collected during POLARIS title automation. Subject properties may also show nominal consideration or sales price (e.g. \$2) in cases such as transfers between spouses or in tax exempt transfers.

Demographic Information. Demographic Information is obtained from Generation5 Mathematical Technologies Inc. Every year, Generation5 uses census, spending, and postal information to predict the demographic attributes of postal code in Canada.

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